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very
HongKong
很年輕
好香港



香港航空在远程市场的战略及展望

Hong Kong Airlines' ambitions and strategies
in the long haul market

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LI Dianchun, CCO of Hong Kong Airlines



HONGKONG AIRLINES

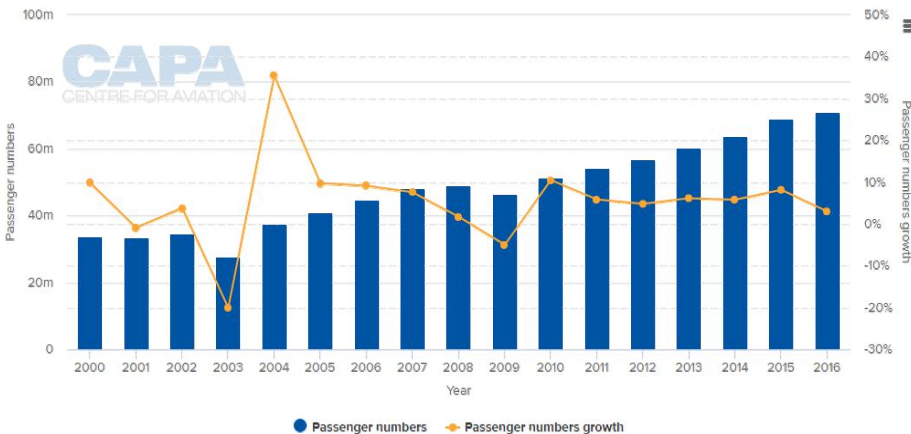
香港航空

HKG is a strong hub in Asia

Hong Kong has excellent connectivity to the world as well as to the home market.

HKG non-stop destination

Region	Passenger	freight
Africa	3	1
Asia Pacific	113	44
Europe	19	14
Middle E.	4	14
North America	10	6
Total	149	79



- 2016 HKG air pax **70.5million**
- Pan - Pearl River Delta total air pax **170 million**, will exceed **233 million** by 2020.
- **20.8 million** (29.5%) were **transit** pax



HX will be a global network airline

Positioning: a cost-effective and quality services global network airline

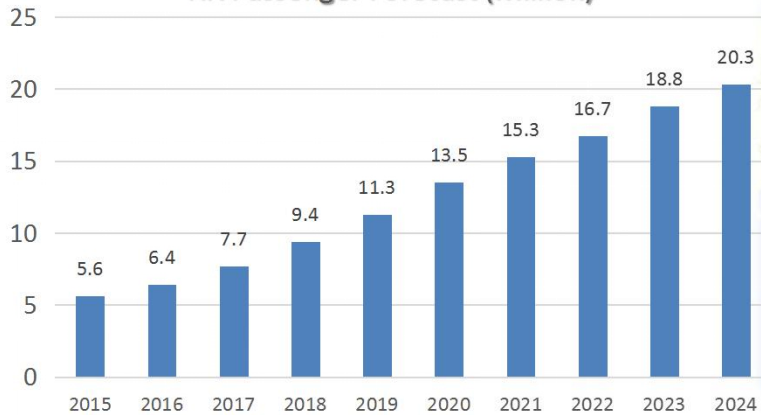
Current fleet

- A330-300/200: **18 hulls**
- A320: **11 hulls**
- average fleet age: **4.9 years**

HX passenger flow is expected to reach **20.3 million** in 2024 with fleet size increase to **100+**.



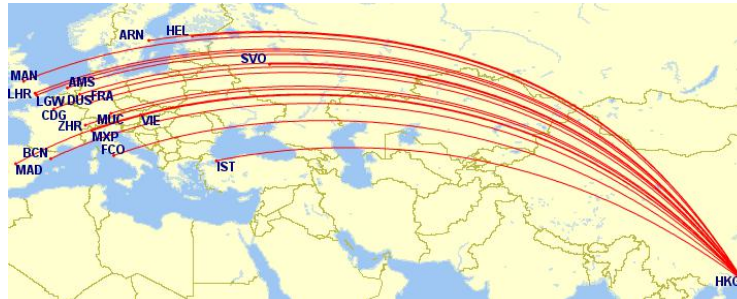
HX Passenger Forecast (Million)



HX will expand in EU

- **75** Interline partners, **15** codeshare partners, will expand to **30+** in the future.
- Serve main cities in EU like London, Paris, etc.
- Deploy 2nd tier cities or unserved markets in Europe and cultivate our own core market.

Current HKG-EU routes



Future HKG -EU routes

